

Orlando Pottery Festival

Bio and Portfolio Image Guidelines



Artist bios and images of artists' work will be used on the Orlando Pottery Festival's [website](#) and social media pages ([Facebook](#), [Instagram](#), [Twitter](#)), and may be used in promotional print material and/or material distributed to newspapers, magazines, and online publications.

Email bio and high-res images to both orlandopotteryfestival@gmail.com and visionsinstainedglass@yahoo.com by the application deadline.

*Your application is not complete until you submit your bio and 3-10 high-res images.**

- **Bio:** Write or paste bio text directly into the body of your email. Do not send as an attachment.
- **Images:** Send as jpg, png, or tiff attachments. Do not insert into the body of your email.

** If you participated in the most recent Orlando Pottery Festival and want us to continue to use the same bio and/or photos, email your request to both email addresses above. However, we encourage you to highlight your artistic advancement by submitting new portfolio images of your best recent work.*

Visit www.orlandopotteryfestival.org/participating-potters to view your artist page.

Submitted images of artwork must be:

- **Representative of work you will have for sale at the Orlando Pottery Festival.**
Work should be pictured individually or in like groupings against a solid/unpatterned white or black background. (Easy backdrops can be made from an ironed bedsheet or tablecloth, or a large sheet of posterboard; try to avoid seams and creases.) *Beige, gray, or otherwise neutral backgrounds are also acceptable, but black or white is strongly preferred for graphic design purposes.*
- **Color, in focus, and well lit.** Avoid overly bright spots, detail-obscuring glare, or very deep shadows.
- **In landscape (horizontal) or square formats.** (Our website has difficulty with vertical images.)

- **At least 500 KB in size.**

If you only have smaller image files, or are unsure of your image sizes, email them anyhow. We may still be able to use smaller images, but large image files are strongly preferred.

- **Credited.**

Example: "Coral Vase" by Lani Stack, 2018. Photo by Chris O'Brien.

Images submitted without an artist credit will be credited by the artist's name only.

Please note: The OPF cannot guarantee that press publications will use your credit line as specifically worded, if at all.

Images and Videos of Artists at Work (optional):

We also seek terrific images and short videos (30 seconds or less) of participating artists at work on their pottery for social media sharing! If you have photos and/or videos appropriate for use in our Facebook, Instagram, and Twitter feeds, please email them to the addresses above for OPF consideration.

Please provide:

- Your social media account name(s)
- Name(s) of people featured
- 1-2 line description of what the artist is doing (process, techniques, tips)
- Name of photographer/videographer (if not you)

Festival information:

www.orlandopotteryfestival.org

Find us on social media!

 [OrlandoPotteryFestival](https://www.facebook.com/OrlandoPotteryFestival)

 [@OrlandoPotteryFestival](https://www.instagram.com/OrlandoPotteryFestival)

 [@OriPotteryFest](https://twitter.com/OriPotteryFest)